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Introduction:

Voluntary Association for Rural Development (VARD) is a leading Developmental Social Organisation, non-profit, non-political, non-religious, non-governmental organization and for the charitable purpose. VARD was established in **1st December 1998** with active leadership of **Subodha Kumar Mishra**, Founder-cum-Secretary; with view to livelihood security of the poor and forest dependent community, save precious human life, weaker section, women, free from poverty and hunger for sustainable development by the young mass, women, local people, environmentalists, researcher, policymakers, mass media, administration and wise user group of this State and particular South Asian Country; including the NGO's, Trust's, institutes, registered body, student, scholar, activist, environmentalist, community, youth, environmentalist leaders, teacher and professor of Schools, Colleges and Universities, and it was registered under the Societies Registration **ACT XXI of 1860**.

Legal Status of VARD: -

Voluntary Association for Rural Development (VARD) is registered under the Societies Registration ACT XXI of 1860 with a valid registration no. MBJ-6706-423/1998-99 on Dated 31/12/1998 at Baripada, Mayurbhanj, Orissa and register under section (6) of FCRA Act 1972, Ministry of Home Affairs, Govt of India, New Delhi and registered under 12A & 80G.

Current Status of VARD:- Governance

VARD is governed through its board members, which is chaired by the Chairman of the Voluntary Association for Rural Development (VARD), Baripada.

Operation Area of VARD:

Presently working in Odisha State of India, it may be extended to any other part of Country or any country and when required as per the scope of activities of the Association and decision of the Governing Body of VARD.

Target Group:-

- | | |
|--|----------------------------------|
| (i) Agricultural labour | (ii) Land less labour |
| (iii) Small and Marginal farmers | (iv) Disabled |
| (v) Scheduled Cast | (vi) Tribals |
| (vii) Women | (viii) Children |
| (ix) Artisans and forest dependent community | (x) Student/Teachers/Professors. |
| (xi) Others Vo(s) | |

Vision of VARD: -

VARD Vision is free from poverty and hunger, deprivation and marginalization, free from road Accident, Justice for women, self reliant and vibrant rural economy, ensure safe portable water in all village, gender equity and social equality, Empowered Society especially of the weaker sections, capable of self governance and Promote vocational Training programme for self employment and wise use of our natural resources towards global environment in a sustainable manner and protect the earth for future.

Mission of VARD:

The mission of VARD is to assemble and share knowledge about alternative source of livelihood in a systematically approach in order to improve quality education, health, agriculture, gender equity, human rights, economic development, Revitalizing rural communities, Promoting inclusive, harmonious sustainable development, Creating and sharing

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appropriate knowledge and enable individual and collective advancement in development research and study of complex environment and social issues facing society today throughout the world.

Our values:-

- We are a value-based organization.
- We seek to practice and promote the values of head, heart and hands – taking our inspiration from the Buddha and Mahatma Gandhi.

Strategies of VARD: -

These are the following strategies of Voluntary Association for Rural Development (VARD):

- VARD is a bridge between the people and Govt. programme.
- The Association prepares and implements self-project, Programme and conduct Action Research studies especially on the women and development related issues.
- Analyse, suggest and influence the Government in policy making
- Identifying key entry points for different thrust areas and key target groups within those areas for initiating and consolidating gain to be derived from the effort.
- The Association promotes public awareness in the field of women empowerment, human rights, gender, Environment, Health, Education, Culture, Social assets managements and implement of Govt.Programme, etc.

Activities

1. Training

- Cornerstone Training
- Cornerstones Training for Male member.
- SHG management Training
- Improved Animal Management Training
- Kitchen Garden Training
- Gender and Justice Training
- Training for CAVE and Vaccinators.
- Training on Community Based Disaster Risk Reduction

Enterprise development.# Training on Mushroom cultivation & Nutrition.



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2. Meeting

- We are organizing SHG meeting in regular basis and PSRP (Participatory Self Review Programme) over all training programme, documenting their all records. Facilitate for Goat rearing and BYP (Backyard Poultry) rearing.
- We are organizing PMC meeting and BOD meeting every month and discussing on FPO business and prepare Action Plan for next month. Quarterly organize PSRP and review of the Action plan.



3. Revolving Fund Distribution

- We have distributed Rs 507000/- among 121 SHG members for goat purchasing and income generating activities.
- 4. **Physical Inputs** We have distributed some physical inputs to SHG members i.e. Azola tank, Goat shed, Goat feeding, Vegetable seeds, fodder plants etc.



5. Fodder plantation & Hydroponic

- We have prepared a demonstration of fodder plantation of Moringa & Subabul of around 24000 plants taking a land in lease of around 1.5 acres of land for 5 years in BC PUR Village under Baripada block.

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- WE have done an innovative way of wheat cropping which is called Hydroponic .It is a process of cropping wheat without soil and pesticide, but just by a plastic tray and sprouted wheat. It hardly takes 8 to 9 days to grow and cut for better nutritional value for goat feeding.



6. Animal Health Camp

- We are organizing two health camps in two villages in a month with the help of Veterinary department.
- We are doing Deworming, Vaccination, Castration, Treatment etc through this health camps.
- We are creating awareness among people regarding improve goat farming.



7. Gunny Bag Kitchen Garden

- We are preparing Gunny Bag kitchen garden for 750 families (10 varieties of vegetable plants for each family) in Sankhabhanga GP under Baripada Block. We have procured Bags, Net, Seeds, Fertilizer, Pesticides, Rope, Wire, Sprayer, Bottle and Saline pipe for water irrigation to prepare a small (15*12) Kitchen garden in the backyard of all 750 families.
- By doing this, our organization is trying to improve the nutritional value of their family and also to improve their family income by promoting the process.



Producer Company

We have Formed 21 Project Management Comity (PMC) in 5 G.P and managing the project through these PMCs and created a Farmers Producer Organization called 'Hatikote Progressive Producer Company Limited'. There are 10 Board of Directors in the FPO, from which 1 managing director and 5 directors exist. We are doing several type of business through this FPO i.e. Goat sale, Saree, Termaric, Spices etc.



Awareness Programme on Road Safety

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VARD Organized the various activities under the road safety programme in the district of Mayurbhanj under the financial assistance and guidance from R.T.O, Mayurbhanj and State Transport Authority, Odisha, Cuttack. Most of the programme are in collage and school students with involving the community member and HMV/LMV drivers towards the importance of safety use of Road and its proper consciousness of the various rule and signals of the safety drive. The rally, hooding, poster cultural programme, awareness camp also organized in different places of Mayurbhanj district.



Eye Camps for Driver

VARD organized the eye testing camps for the community mainly maintained their livelihood by them in the driving occupation at in Udala, Baripada, and Rairangpur in Mayurbhanj district. The programme is under the financial assistance and guidance from R.T.O., Mayurbhanj. Health checkup, eye testing, Blood Pressure, Blood Groups etc were carried out by the qualified doctor to achieve the main object of the programme.

Road Accident Help Line

VARD organized this programme on behalf of Odisha Road Safety Society, Cuttack for Road Accident victims since 2012 with proper guidance by RTO, Mayurbhanj.



Farmers Club

The Farmers club promote by VARD at Khasadiha during 2013-14 is functioning properly. The organization as a regular contacts with the club and provide various agricultural information about Govt. Scheme.



Conclusion

We concludes with a motto to free from poverty and hunger, deprivation and marginalization, free from road Accident, Justice for woman, self reliance and vibrant economy, ensure safe portable water in all village, gender equity and social equality, Empowered society especially of the weaker section, capable of self governance and promote vocational training programme for self empowerment and wise use of our natural resources towards global environment in a sustainable manner and protect the earth for future.

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